



# DOWNINGTOWN FOOTBALL SPONSORSHIP OPPORTUNITIES

---

Dear Team Sponsor:

It's that time of year! As a local community business and sponsor, we're reaching out to share our various sponsorship opportunities for the 2023 Fall Season! Our program success is not only due to the hard work of the coaches and players, but also the generosity of our **Community Sponsors**. You can help support the Downingtown East Football Association (DEFA) and the Downingtown Football Program by selecting any of the offered sponsorship opportunities:

- Donate a raffle item, silent auction or gift card to our **Fan Fest** event held in May!
  - Your donation also includes FREE admission
- Place an **advertisement** in our home game programs which include, but not limited to:
  - Various size options for company advertisements
  - Include social mediate shout-outs
  - Link your company logo to our official website ([www.downingtownteastfootball.com](http://www.downingtownteastfootball.com))
- Include your business in our annual **Gold Card** at no cost!
- Make a **one-time donation!**
- Host a **Dine & Donate!**

Please review the attached sponsorship levels and contact us for any questions. We ask that this form is completed and emailed no later than **May 5, 2023**.

Thank you for supporting Downingtown Football Team this Fall 2023.

Sincerely,

*Jessica Ehst*

President

[Downingtownteastfootball.com](http://Downingtownteastfootball.com) (DEFA)

PO Box 185, Exton, PA 19341

[defa.football@gmail.com](mailto:defa.football@gmail.com)



# DOWNINGTOWN FOOTBALL SPONSORSHIP OPPORTUNITIES

(Program Ad Packages Only)

## \$1,000

### Platinum Package

- One full page color ad in a premium location
- Company logo posted on [www.downingtownteastfootball.com](http://www.downingtownteastfootball.com)
- Shout-outs on FB community page, Twitter, and/or Instagram
- Promotions for your company/business through our social media outlets
- Logo included on stadium banner displayed at all home games

## \$550

### Gold Package

- One full page black & white ad (7.5"x 10")
- Company logo posted on [www.downingtownteastfootball.com](http://www.downingtownteastfootball.com)
- Shout-outs on FB community page, Twitter, and/or Instagram
- Promotions for your company/business through our social media outlets

## \$350

### Silver Package

- One half-page black & white ad (7.5"x 4.75")
- Company logo posted on [www.downingtownteastfootball.com](http://www.downingtownteastfootball.com)
- Shout-outs on FB community page, Twitter, and/or Instagram
- Promotions for your company/business through our social media outlets

## \$275

### Bronze Package

- One quarter page black & white ad (3.5"x 4.75")
- Company logo posted on [www.downingtownteastfootball.com](http://www.downingtownteastfootball.com)
- Shout-outs on FB community page, Twitter, and/or Instagram
- Promotions for your company/business through our social media outlets

### A 'la Carte Options

- Half page b/w ad .....\$200
- Quarter page b/w ad .....\$125
- Business card b/w ad .....\$75

### In-Kind Partnership Opportunities

- Do you have a service you would like to share? We're looking for great matches! Contact us and we'll work out the details. Some examples are: sports training, physical therapy, advertising, printing services.
- Host a DEFA dine & donate event.
- **Add your business to our annual Gold Card!**



# DOWNINGTOWN FOOTBALL SPONSORSHIP OPPORTUNITIES

## 1) Select Program Sponsorship Opportunity of Interest (check all that apply):

<input type="checkbox"/>	Fan Fest (indicate item/service to donate)	_____
<input type="checkbox"/>	Gold Card (provide discount)	_____
<input type="checkbox"/>	Program Ad	Select Option Below
<input type="checkbox"/>	One-time Donation (indicate amount)	_____
<input type="checkbox"/>	Host Dine & Donate	_____

## 2) Choose Program Ad Package (if interested):

(each package includes company logo on website, social media shout-outs)

<input type="checkbox"/>	Platinum	\$1,000	Artwork (please check one)	<input type="checkbox"/>	Enclosed
<input type="checkbox"/>	Gold	\$550		<input type="checkbox"/>	Use Previous Year
<input type="checkbox"/>	Silver	\$350		<input type="checkbox"/>	Sending Electronically
<input type="checkbox"/>	Bronze	\$275			

### A'la Cart Options:

(does not include company logo on website, social media shout-outs)

<input type="checkbox"/>	Half page b/w ad	\$200	AMOUNT ENCLOSED	\$ _____
<input type="checkbox"/>	Quarter page b/w ad	\$125		
<input type="checkbox"/>	Business Card b/w ad	\$75		

## 3) Complete Form with Company Contact Information.

Please email or mail the completed form, including payment, no later than **May 5, 2023**

COMPANY NAME:	_____
ADDRESS:	_____
CONTACT:	_____
EMAIL:	_____
TELEPHONE:	_____
WEBSITE:	_____

### Accepted Payment Methods:

- Personal or Business Check (payable to DEFA)
- PayPal ([defa.football@gmail.com](mailto:defa.football@gmail.com))
- Venmo @DEFA-DowningtownEastFootballAssociation

If you have questions, please contact us [defa.football@gmail.com](mailto:defa.football@gmail.com)

**Downingtown East Football Association**

Email: [defa.football@gmail.com](mailto:defa.football@gmail.com) | Address: PO Box 185, Exton, PA 19341

Downingtown East Football Association is a 501c3 non-profit organization (TIN: 14-1871526)