



Downingtown East Football Association (DEFA)
DEFA@downingtownteastfootball.com | downingtownteastfootball.com

 /DowningtownEastFootball |  @dtowneastfootball
Downingtown East Football Association is a
501c3 non-profit organization (TIN: 14-1871526)

Sponsorship

The phenomenal success of our program owes its gratitude not only to the tireless efforts of our dedicated coaches and players but also to the invaluable support from our esteemed Community Sponsors. Join us in bolstering the Downingtown Football Program through the Downingtown East Football Association (DEFA) by engaging in a myriad of sponsorship opportunities:

- Contribute a service or item to our much-anticipated Annual Fan Fest event held in May.
- Gain visibility by placing an advertisement in our home game media guides, featuring various size options for company advertisements.
- Enjoy social media takeovers to our and have your company logo prominently linked to our website sponsorship list.
- Make a meaningful impact with a one-time donation or by hosting a Dine & Donate event.
- Showcase your business on our prestigious annual Gold Card at absolutely no cost.

Your partnership with DEFA not only fosters community spirit but also ensures the continued growth and success of our beloved Downingtown Football Program. Together, let's achieve greatness on and off the field!



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Team Sponsor

Media Guide (used all 2024 Season):

- One full page (7.5" x 10") color ad in 2024 Downingtown East Football Media Guide (back cover/inside back cover/inside front cover or next inside pages)

Banner

- Individual sponsor signage at the stadium at all home games

Additional Game Promotion

- Live message from the booth during home games
- 1 Roster Sponsorship Guaranteed for a top attended home game (Senior Night, Homecoming, or vs. West)
- Logo on Stop the R Word TShirt (September 13)

Downingtown Football website

- Your company logo & link on our sponsorship page

Merchandise

- Window cling for Downingtown Football Sponsor

Social Media

- 3 Instagram Takeover Day-pre-, during and off-season

Investment: \$2000 (or of like-value)



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Platinum Sponsor

Media Guide (used all 2024 Season):

- One full page (7.5" x 10") color ad in 2024 Downingtown East Football Media Guide within pages

Banner

- Individual sponsor signage at the stadium at all home games

Additional Game Promotion

- Shared foster sponsorship for the first two home games of the season
- Logo on Stop the R Word TShirt (September 13)

Downingtown Football website

- Your company logo & link on our sponsorship page

Merchandise

- Window cling for Downingtown Football Sponsor

Social Media

- 2 Instagram Takeover Day-pre-, during and off-season

Investment: \$1200



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Gold Sponsor

Media Guide (used all 2024 Season):

- One full page (7.5" x 10") black and white ad in 2024 Downingtown East Football Media Guide

Banner

- Individual sponsor signage at the stadium at all home games

Additional Game Promotion

- 50/50 Raffle Shared sponsorship at a home game

Downingtown Football website

- Your company logo & link on our sponsorship page

Merchandise

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Social Media

- 1 Instagram Takeover Day-during the season

Investment: \$900



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Silver Sponsor

Media Guide (used all 2024 Season):

- One half page (7" x 4.75") black and white ad in 2024 Downingtown East Football Media Guide

Additional Game Promotion

- 50/50 Raffle Shared sponsorship at a home game

Downingtown Football website

- Your company logo & link on our sponsorship page

Merchandise

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Social Media

- 1 Instagram Takeover Day-pre-, during and off-season

Investment: \$600



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Bronze Sponsor

Media Guide (used all 2024 Season):

- One 1/4 page (3.5"x 4.75") black and white ad in 2024 Downingtown East Football Media Guide

Downingtown Football website

- Your company logo & link on our sponsorship page

Merchandise

- Window cling for Downingtown Football Sponsor

Investment: \$300